

What is claimed is:

1. A tampon applicator comprising:
an insertion member adapted to house an absorbent tampon and receive a plunger;
said insertion member having an outer surface and a fingergrip region disposed about said outer surface;
said fingergrip region comprising an indentation region having a depth dimension X;
said indentation region comprising raised portions having a height dimension Y; said height dimension Y being less than or equal to said depth dimension X.
2. The tampon applicator according to Claim 1 wherein said tampon applicator is comprised of paper.
3. The tampon applicator according to Claim 1 wherein said depth dimension X is from about 1 mm to about 10 mm.
4. The tampon applicator according to Claim 1 wherein said height dimension Y is from about 0.1 mm to about 10 mm.
5. The tampon applicator according to Claim 1 wherein the tampon applicator is comprised of plastic.
6. The tampon applicator according to Claim 1 wherein the indentation region has a shape selected from the group consisting of oval, circular, rectangular, trapezoidal, triangular, hemispherical and mixtures thereof.
7. The tampon applicator according to Claim 1 wherein the raised portions have a shape selected from the group consisting of ovals, circles, rectangles, trapezoids, triangles, cones, alphabet letters, and mixtures thereof.
8. The tampon applicator according to Claim 1 wherein the raised portions are arranged in a pattern.
9. A tampon applicator comprising:

an insertion member adapted to house an absorbent tampon and receive a plunger;
said insertion member having an outer surface and a fingergrip region disposed about said outer surface;
said fingergrip region comprising an indentation region having a depth dimension X;
said indentation region comprising raised portions having a height dimension Y; said height dimension Y being less than said depth dimension X.

10. The tampon applicator according to Claim 9 wherein said tampon applicator is comprised of paper.
11. The tampon applicator according to Claim 9 wherein said depth dimension X is from about 2 mm to about 5 mm.
12. The tampon applicator according to Claim 9 wherein said height dimension Y is from about 0.2 mm to about 5.0 mm.
13. The tampon applicator according to Claim 9 wherein the raised portions are arranged in a pattern.
14. The tampon applicator according to Claim 9 wherein the patterns are selected from the group consisting of flowers, ovals, circles, rectangles, trapezoids, triangles, cones, alphabet letters, and mixtures thereof.
15. A tampon applicator comprising:
an insertion member adapted to house an absorbent tampon and receive a plunger;
said insertion member having an outer surface and a fingergrip region disposed about said outer surface;
said fingergrip region comprising an indentation region having a depth dimension X;
said indentation region comprising raised portions having a height dimension Y; said height dimension Y being less than or equal to said depth dimension X;
wherein said tampon applicator is comprised of paper.

16. The tampon applicator according to Claim 15 wherein said depth dimension X is from about 2.5 mm to about 3.5 mm.
17. The tampon applicator according to Claim 15 wherein said height dimension Y is from about 0.5 mm to about 2.5 mm.
18. The tampon applicator according to Claim 15 wherein the indentation region has a shape selected from the group consisting of oval, circular, rectangular, trapezoidal, triangular, hemispherical and mixtures thereof.
19. The tampon applicator according to Claim 15 wherein the raised portions have a shape selected from the group consisting of ovals, circles, rectangles, trapezoids, triangles, cones, alphabet letters, and mixtures thereof.
20. The tampon applicator according to Claim 15 wherein the raised portions are arranged in a pattern selected from the group consisting of flowers, ovals, circles, rectangles, trapezoids, triangles, cones, alphabet letters, and mixtures thereof.